



**Sustainable
San Mateo County**
Economy. Equity. Environment.

FOR IMMEDIATE RELEASE:

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**Accelerating Sustainable Solutions: SSMC's New, More Powerful
Sustainability Ideas Bank Paves the Way for Quick Access to Proven Strategies**

Sustainable San Mateo County's groundbreaking Ideas Bank provides an extensive array of solutions, ranging from environmental initiatives to affordable housing, and is just a click away for leaders seeking impactful and time-efficient strategies

[Sustainable San Mateo County](#) (SSMC), a trusted partner of sustainability leaders for the past 32 years, has unveiled a new, interactive [Sustainability Ideas Bank](#) to empower government and community leaders to quickly access proven solutions and advance their sustainability goals. The Ideas Bank is a collection of successfully implemented policies and programs specifically chosen, researched and vetted to meet current and future sustainability needs in local cities. By accessing these solutions, sustainability leaders can expedite the implementation of their own initiatives.

The 80 solutions in the new Ideas Bank are now all accessible through a user-friendly search tool that makes it quick and easy to explore solutions or find a specific solution by searching by category of interest, audience or type of solution. Solutions include those addressing environmental and climate issues, affordable housing, health and well-being, food and agriculture, and more. These solutions have been successfully implemented by governments, and community organizations, or show strong potential for successful local implementation, and most include contact information for a person who will answer questions about how it was done.

Local leaders can leverage the Ideas Bank as a one-stop shop to move quickly in adopting solutions that have already proven viable. The Ideas Bank enables them to:

- Search for ideas to address specific environmental, economic and social equity issues
- Get an overview of the solution and details for how it was implemented
- Identify potential obstacles and how to overcome them
- Access curated resources to streamline implementation
- Connect with those who have already successfully implemented the solution

Sarah Hubbard, Executive Director of SSMC, said, "We believe in equipping leaders with the right tools. The Ideas Bank is not just a platform. It's a catalyst for change, enabling quick access to sustainable solutions that can make a tangible difference in local communities."

Sustainable San Mateo County is committed to providing the information and resources community leaders need to build a sustainable future for us all. With the Ideas Bank, local leaders can dive into a diverse range of solutions, connect with trailblazers and expedite the implementation of proven strategies. Sustainable San Mateo County is empowering leaders to drive change effectively.

New solutions are regularly added to the Ideas Bank. Community members are encouraged to submit suggestions for new solutions through this [online form](#). The Ideas Bank is available at bit.ly/IdeasBank_SSMC.

About Sustainable San Mateo County

Founded in 1992, Sustainable San Mateo County (SSMC) is a nonprofit dedicated to realizing a vision of a sustainable future for everyone in the county. For more information, visit sustainablesanmateo.org or contact info@sustainablesanmateo.org.