



**Sustainable
San Mateo County**
Economy. Equity. Environment.

FOR IMMEDIATE RELEASE

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Sustainable San Mateo County Expands Ideas Bank

Sustainable San Mateo County (SSMC) has launched its new, expanded **Sustainability Ideas Bank** to help local cities and businesses accelerate sustainability.

This resource at sustainablesanmateo.org/sustainability-ideas-bank shares nearly 80 sustainability solutions from cities and businesses that have proven successful in San Mateo County as well as many other areas. It is designed to make it easier for cities and businesses to address climate change and other sustainability issues by removing the need for staff members to research the feasibility of ideas and for attorneys to draft new ordinances and policies. Instead, local leaders can move quickly to adopt solutions that have already proven successful elsewhere.

Nearly all ideas include contact information to allow leaders to talk directly with others who have implemented these solutions, along with links to staff reports, ordinances, websites and/or articles on affordable housing, climate change, ecology and biodiversity, energy, finance, food and agriculture, social equity, transportation, waste and water.

The Sustainability Ideas Bank is a continuously evolving resource that reflects progress that has been made on new challenges as they arise. “We welcome suggestions for other solutions to add to the Ideas Bank,” said Terry Nagel, interim executive director of SSMC. Suggestions may be made through this [online form](#) or by email to ideas@sustainablesanmateo.org. She added that SSMC is grateful to the Gratitude Giving Circle and numerous small donors for supporting this project, as well as the many interns who helped develop it.

Sustainable San Mateo County’s mission is to drive impactful action on economic, environmental and social equity issues that leads to sustainable practices and improves the long-term health of San Mateo County. Founded in 1992, SSMC is a nonprofit public benefit corporation with 501(c)(3) status. For more information, visit sustainablesanmateo.org.

Newsletter Item

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