

Introduction

Sustainable San Mateo County (SSMC) believes it is crucial for communities to adopt policies and programs that support sustainability, because of the pressing need for environmental preservation as well as the long-term well-being of communities. Sustainable policies and practices not only contribute to a cleaner and healthier environment but also enhance the quality of life for residents, fostering economic stability, social equity and resilient communities. Moreover, by leading the way in sustainable initiatives, local governments inspire and empower individuals, businesses and neighboring jurisdictions to take similar steps toward a more sustainable future.

SSMC's Sustainability Ideas Bank advances sustainability by aggregating solutions that have proven successful elsewhere and sharing them with local leaders, cities and businesses. Most ideas include contact information so leaders can talk directly with others who have implemented these solutions for additional support and guidance.

This resource is designed to make it easier for local leaders, cities and businesses to address climate change and other issues related to sustainability by removing the need to research the feasibility of ideas and for attorneys to draft new ordinances and policies. Instead, local leaders can move quickly to adopt solutions that have already proven successful in other locations.

The Sustainability Ideas Bank is a continuously evolving resource that reflects progress that has been made on new challenges as they arise. We welcome your suggestions for solutions to add to the Ideas Bank. Please send them through [our online form](#) or by email to ideas@sustainablesanmateo.org. [Click here](#) to learn who has contributed to the Sustainability Ideas Bank.