

# Introduction

SSMC's Sustainability Ideas Bank advances sustainability by sharing solutions for cities and businesses that have proven successful elsewhere. Most ideas include contact information so leaders can talk directly with others who have implemented these solutions.

This resource is designed to make it easier for cities and businesses to address climate change and other issues related to sustainability by removing the need for staff members to research the feasibility of ideas and for attorneys to draft new ordinances and policies. Instead, local leaders will be able to move quickly to adopt solutions that have already proven successful in other locations.

The Sustainability Ideas Bank isn't a static document. It is a continuously evolving resource that reflects progress that's been made on new challenges as they arise. We welcome your suggestions for solutions to add to the Ideas Bank. Please send them to [advocate@sustainablesanmateo.org](mailto:advocate@sustainablesanmateo.org).

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