

# 16<sup>th</sup> Annual Sustainability Awards Celebration & Fundraiser

Thursday, March 26, 2015  
Bayview Dining Room, College of San Mateo

## Sponsorship Opportunities

### **BENEFACTOR**—*support SSMC throughout the year*

**\$10,000**

#### **Year-round Benefits**

- Acknowledgement of support at all SSMC events, including Indicators Launches and Awards Celebration
- Logo listing on SSMC website and all printed documents (including Indicators Summaries) for one year

#### **Award Celebration Benefits**

- Featured with logo in invitation, program, SSMC website, ticket page, and e-news; named in press releases
- Logo included in winner videos on YouTube
- Tickets for 15 guests at named table
- Premium full-page ad in program
- Special recognition from the podium
- Display table for promotional materials

### **SSMC AWARD SPONSORS**

#### **VIDEO SPONSOR**—*underwrite winner videos shown at the event*

**\$5,000**

- Featured with logo in invitation, program, SSMC website, ticket page, and e-news; named in press releases
- Logo inclusion in winner videos on YouTube
- Tickets for 10 guests at named table
- Full-page ad in event program
- Special recognition from the podium
- Display table for promotional materials

#### **COMMUNITY SPONSOR**

**\$2,500**

- Included in press releases, invitation, program, SSMC website, ticket page, e-news
- Tickets for 8 guests at named table
- Half-page ad in program
- Recognition from the podium
- Display table for promotional materials

#### **NEIGHBORHOOD SPONSOR**

**\$1,000**

- Included in press releases, invitation, program, SSMC website, ticket page, e-news
- Tickets for 4 guests
- Quarter-page ad in program

#### **FRIEND**

**\$400**

- Included in program, SSMC website, e-news
- Tickets for 2 guests

**IN-KIND AND MEDIA**—*SSMC welcomes in-kind contributions and media support. We look forward to working with you to arrange benefits commensurate with the donation value.*

*Questions about sponsoring the event?*

*Adrienne Etherton, Executive Director,*

*can help you identify the best way to participate.*

*650-638-2323 or [adrienne@sustainablemateo.org](mailto:adrienne@sustainablemateo.org)*



Sustainable  
San Mateo County

Economy. Equity. Environment.

Specifications for Messages of Support/ads  
for the SSMC Award Presentation Dinner Program

Full page ad: \$500  
7.5" high x 6" wide



*is proud to support  
Sustainable San  
Mateo County!*

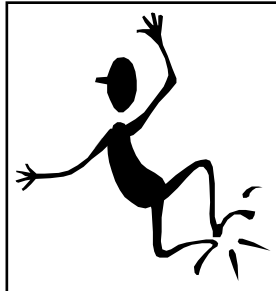
Builders Debris Box Service  
Homeowners/Contractors  
Industrial/Commercial  
650.591.2025

Recycling/Trash  
Residential & Commercial  
650.592.2411

San Carlos Transfer Station  
650.592.0255

Ox Mountain Landfill  
650.726.4718

Half page ad:  
\$250  
3.75" high x 6" wide



Let's Celebrate  
Our County!

Mary L. Hunt, Realtor • Cashin Company  
[www.maryhunt.com](http://www.maryhunt.com)

Quarter page ad:  
\$125  
1.875" high x 6" wide

**Ecologic Institute**

International Think Tank for Environment & Development  
Washington, DC • San Mateo, CA • Berlin • Brussels



177 Bovet Rd, Suite 600 • San Mateo, CA 94402 • 650-638-2334 • [www.eius.org](http://www.eius.org)

**THE PROGRAM WILL BE PRINTED IN BLACK INK ONLY.** Pages are 8.5" high x 7" wide with a .5" margin. This results in the above sizes for ads. (See samples above.)

\*If the sponsor submits a digital ad or message, it should be one color (black) only. Minimum 200 dpi. JPEG, PDF, InDesign, TIFF files are acceptable. If the ad is submitted in Word, any logos or other graphics should also be included (b/w only) as a separate file. Additionally, it will be helpful to have a hard copy of the ad.

SSMC can also design an ad *at no cost* if the sponsor prefers. We can modify a business card, for example.

Messages, ads or unformatted content may be emailed  
[Ricki@mcglashan.com](mailto:Ricki@mcglashan.com).

Questions? Call Ricki at 650-344-8341

**Deadline: Thursday, March 12 at 5 pm**